#### IN YOUR MAY 2004 NEWSLETTER Edited By Amelia Burton

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#### MEMBER NEWS

"Stop Press! It is now official, Inracing has now sold out completely of PITNM. Congratulations to Australia's newest and brightest racing author Amelia Burton." Malcolm Knowles

"G`day team, Firstly thank you for these books you sent me. Amelia's book is top class. I have learnt heaps and had a hard think about myself after I've read it three times. Money well spent as I've stopped testing my system and committed myself for a long run. The first day was FANTASTIC! It amazes me how often I need a bit of a kick up backside, but Amelia's book certainly did that for me. The staker- WHY DID YOU KEEP IT FROM ME FOR SO LONG? I called it " professor" It's a wonderful tool. Professor paid for it self on the first day. THANX", John

"Thanks Garry, Great to know that you are always working even as you sleep. Must admit I was not aware Super plus covered place. Have had a week off. Thanks for great service." Stuart

Stuart's email was in response to one of our Email Newsletters, which contained the following. "Today I woke about 5 a.m. with a sudden thought. IAS is offering the new Super dividend on place bets as well as win bets. Until now I had advised Members that although Success Express and Winform Gold had place strike rates of 73% and 80% respectively, there was no way to make a profit for the place. With the IAS Super place dividend you get 5% better than the normal TAB price. The SE selections were only slightly negative and now they will be positive and the Wgold which were about 3% positive will now make more than double this profit.

I don't know how long it will last but all of a sudden you now have the chance to make a profit place betting."

"Never fear Garry, As you well know we all have to hit a low trough every now and then, and to think otherwise would be madness. On my own ratings I too went poorly on Saturday with a rash of second placings. I did however pick up the slipper backing both Dance Hero and Charge Forward. I also had a nice saver for the day on the quinella in that race. For some uncanny reason, probably only good luck, I have actually picked the winner and quinella in the Golden Slipper five years out of the last six. My own system of scoring the runners obviously suits that type of race and track. I am not financial with your ratings at the moment and only dropped for one reason, being I simply wasn't getting the adrenalin thrill out of picking the winners myself, so I have reverted to studying the RSB form again. I also don't really have enough time to cover all the races you provide so I simply attack the few each day that I am confident I can keep up a good strike rate with. I must say though that your ratings are indeed excellent. Even disregarding the strike rates, the way that the form is promptly presented each day, and the loads of information supplied in that form certainly makes life easier. Anyone that says they can't win with them was never going to win anyway. I'm proud to be a member in your club and look forward to seeing you again 'down the track'." Tim

#### SUCCESS EXPRESS AND WINFORM GOLD UPDATES

Commencing April 1st, and we're no fools; Members who subscribe should notice a difference in the selection services. About every two years, we review our programs and selection strategies and have done so once again. Racing is constantly changing with new Classes introduced, new weight limits and even new track surfaces. With the changes now in place we can confidently expect better then 40% winners for Success Express and we have used a new formula for Success Express selections for rain affected tracks.

Our Winform Gold selections have also changed. We have focused on providing an even better strike rate at close to 50%. All the new selection strategies are ideal for use with The Money Factory which is now also available on disk for your PC. Winform Winners and Winform Winner Specials remain the same and these are provided free to Winform Gold subscribers.

Internet Betting Account with FREE bets at new betting agency. Details on order form enclosed.

As these are all effectively NEW services we cannot provide past results but we can expect them to be better than last year's results. Our databases will be correct from 1/4/2004 and the first set of results will appear in the June Newsletter.

Here's a brief summary of our expectations SE 42%+ winners 70%+ places. Wgold 47% Winners 75%+ places. Success Express selections can be purchased via our daily \$11 phone service 1902 210 680 or subscribe for 12 months with 55 cent daily phone access for \$750 or included free via the internet with our ratings for \$370 3 months or \$1100 12 months.

### MAGIC GRANDSLAM RESULTS

We had some great results on Saturday the 10th, with 5 winning races from 13, which is well below our average of 60% winning races. This included Recurring, which paid \$19.50, and Dilly Dally, which paid \$32.30. Using Powerbet for this day you could have stopped after the fifth race with a profit of \$273.50 starting with a \$10 base bet. We recommend that you quit after you have made a reasonable profit. However, if you had continued through the day and bet on all races the final result was a profit of \$896.30. Either way, you were well in front. Those Members who subscribe to our Ratings service, which covers every horse in every race, had the chance of betting and scoring the trifecta on Randwick Race 7 which was in the top five ratings and paid \$9434.10 on UniTAB. For more information about our Ratings services please contact the office.

### FIRST FOUR IN WINFORM TOP FOUR

We had a great result in Canterbury Race 6 on the 21<sup>st</sup> of April. Our second rated horse won and paid \$26.55 on IAS, but not only that, the top rated came second, the third rated came third and the fourth rated came fourth. The fourth rated was at odds of \$45, because of these two longshot selections, the First Four had a decent payout of \$7418.20. But the question is, did any Members have the bet on? The only viable way to bet First4s is to select your races carefully and only back the selections if there is a good chance of a getting value with payout.

The best payout for the Trifecta was \$2230.30 on UniTAB and the best payout for the Quinella was \$160.40 on UniTAB. The IAS payout in both cases was even higher.

### GARRY'S DIARY

It's March 23<sup>rd</sup> and I have to report that all is not well. The past week has been poor for both Winform Gold and the Top Two. Power Bet has suffered last Thursday and Friday but for those betting the weekend there was a substantial recovery. The **good news** is that even after all that, March is in profit for the month in almost every aspect. We tend to forget past profits when we hit a losing run but like all losing runs this one will end.

My 200% plan has recorded three losing months. This has not happened since December 01 and January and February 02. Perhaps it is the time of the year after all. After taking into account our previous wins, we find that the 200% plan has actually more than doubled it's bank to this point so a successful March (up \$1,000 + so far) April, May and June will see substantial improvements to our overall profit.

We continue to profit from Amelia's Strategy One for her new book and using the Professional Staking Plan has made over 50% profit from our starting point. After using this staking plan over the past twelve months, it is easy to see that it can save you in a bad trot and really accelerate things when it is all going well.

I spoke to Brian Hergt today. Brian brought up a very good point about the **Winform weight scale**. <u>Members who</u> <u>do their own ratings using Winform will be especially keen to read this</u>. When horses race next time we assess the weight difference according to the new distance. I never mentioned the fact that even if the horse has the same weight and was assessed for a 1600 metre race based on 1400 metre race form, we probably should make an adjustment as even with the same weight the horse must run slower as the effect of weight over a longer distance is to tire the horse that little bit more.

The same will apply over all distance changes. Of course, when the runs you choose for the other qualifiers are also over the same distance, then no adjustment is necessary. I expect in the majority of cases it would make little difference but if you looked at one horse that say raced over 1600 last time and is now over 1400 and compared that to a horse that raced at 1200 last time, you can see that the difference would be dramatic.

Have you thought about this before? Are you aware of any situations where this has been the difference between winning and losing?

### In The Ulitmate Strategy, I have captured some of this difference in the fact that we adjust projected race times for the increased or decreased distance. Still, Brian's thoughts are valid and I thank him for bringing it up.

**Ouch!** The truth hurts. The week ending Friday the 26<sup>th</sup> has been a disaster. Fortunately, by using the Professional Staking Plan all is not lost. We have retreated somewhat but a reversal of fortune will see us back to where we are. Members who started with Powerbet this week couldn't have picked a worse week to start and it looks like we will experience a rare losing month. Those Members who use Powerbet regularly will have built up substantial profits and therefore will overcome the set back. Members who have just started may have found their resolve tested. Never fear, because it will all come back. It is hard to imagine that the experiences of the past two and a half years have no relevance. \*Fortunately March ended up in profit for most Powerbet users.\*

Thanks to Michael, our Member from down South who called to advise me on my dental problems. Michael is a dentist and knows his stuff. The reason I mention this is that it is a good example of people who do their job well. I can guarantee you that I chose a reputable dentist to attend to my problems instead of doing the job myself. It should make you realize that just as I don't extract my own teeth, there are a lot of punters out there who simply don't have our level of expertise when it comes to finding winners and consequently, lose all of their hard earned money. It is a point that is well made in Amelia's new book. It reminds me of one Member who called some time ago. I asked him how he was going and he told me that after subscribing to Winform for one year he was square. "You're only square? "I asked, "most of our subscribers have had a great year." His answer was interesting. "Last year", he said "I lost substantial sums of money on my own tips so this year I bet your Winform selections and only used the money I won on those, to bet my own selections, so even though I am square, I am many thousands better off."

Roy Roberts attended one of my very first Racing Seminars back in 1995. Roy asked if we had any Melbourne Cup packages and I have referred him to our friends at Laurel Oak Bloodstock. (ask for Louis on (02) 9683 6999) Each year Louis secures a package deal for reserved seats overlooking the winning post, all you can eat and drink in the restaurant for all four days of the Melbourne Cup Carnival. In between this Louis also arranges stud tours and so on. It's not cheap but what is? If you want to do the Cup in style this is the only way to go. Tickets are usually released in June or July and are snapped up. You will have to let Louis know you are a Winform Member if you want to get on the list to be advised. A number of the people who go regularly are both Laurel Oak and Winform Members so you will have pleasant company with similar interests.

With Leanne on holidays, we've found it difficult to get bets on, so yesterday (March 31st) I continued our Powerbet series until it closed (\$413 up) and then got on with the day's work. I had to stay back to enter some of the previous day's data and haven't even started on checking how we would have gone had we been able to bet. The two Winform Gold selections won and I was on those for an \$840 profit. For the next two weeks I am sure that using Murphy's Law we will see a dramatic upsurge in profits and we will miss out. That's good news for our regulars.

With IAS we want to get on at Super Price Plus, which closes four minutes before the jump. To calculate bets we used to check prices 5 minutes out. Now we've had to go to 6 minutes out. Is there any difference? Checking a whole day, it turns out that only UniTAB has a change between 6 minutes and 5 minutes and these are generally insignificant. This means that we can use the 6-minute figure for all our calculations so we have two minutes to calculate and get on with our dutching methods. With Powerbet we don't have to wait so long as the prices aren't as critical. We can do this as much as ten minutes out in most cases.

The really significant changes occur one or two minutes out and the reason for that is generally on track fluctuations. These can be seen live on the IAS website for most races so we can double check with the estimated TAB dividends.

On March 31<sup>st</sup> I ran the \$100 per day plan in full and there were only 11 wins from 34 races that I checked, although you should have quit after the Race one winner \$155 in front. The bottom line is that \$1600 would have been lost had you bet every race and we don't recommend that anyway. Of course the plan where you increase stake after each loser was never in trouble, but we don't recommend that either.

I then had a closer look. In 19 of these races the favourite was the top rated or second rated Winform horse. When I refused to bet against our top selections there were 15 races and eight winners for a profit of \$169.90. Have any other Members looked at it this way?

I couldn't resist it. I had another look today and there were fourteen eligible races for eight wins and \$368.70 profit. Remember this is simply betting against the favourite except when Winform has the favourite in the Top Two. In two days that's sixteen winning races from twenty-nine.

It's Saturday the 3<sup>rd</sup>, Golden Slipper day and we have Dance Hero on top. I tried to place a few small bets for my son in the afternoon. The volume of business on the net is such that I can't log on to some sites. In fact I finally have success with STAB but to place just half a dozen bets and a small quadrella, takes over fifteen minutes. My Internet speed in my home office is only 28,800. At work we have ADSL at 1,500,000. Quite a difference. If you can get ADSL, take it.

April the 5<sup>th</sup>, Easter at the end of the week. Today I received an interesting communiqué from Cliff. There was a lousy joke so I won't repeat that but his workout of all ups was interesting, although I'm not using it for Cliff's intended purpose. Instead I'm looking at what could be achieved with low priced place dividends.

Imagine you back a horse to place at \$1.10. We know the vast majority of these will come in. With eight successive placing bets all up you will have \$214.00. If the dividend is \$1.20 you will reach this level after just four bets. At \$1.30, it will happen in just three. At any greater price than this it will happen in two. Place all ups are a risky business on the TAB but on IAS you are not altering the pool with your bet. There is one character who attends Newcastle races, and who makes large cash bets at the Tote window for the place, usually \$2,000 or \$3,000 at a time. Even on Saturdays, those size bets are enough to possibly drop the place dividend by ten cents. Betting these same bets at IAS would protect the dividend plus pay a few cents bonus. Now I'm not advocating Place betting but used judiciously, it can be rewarding.

For the second day in a row, Telstra's Broadband service has dropped out. Fortunately, we've had the ratings and selections up on the Internet before it went. If this happens and we can't get our selections up, we use our dial up Internet service and email clients. I mention this because a lot of our subscribers don't think to check their email. It rarely happens but it happens.

Stuart Ellis asked us why we have some very good horses e.g Lonhro, so far down in the ratings at times. I may have answered this question before but the fact is that we treat all horses, even champion horses, the same. A horse that came back from 2000 metres to 1500 metres and after a four-week break, gets a twenty point penalty. We win because we bet fit horses that can run fast. We have tried artificially boosting the runs of this type of horse and got egg on our face. I can recall boosting Might And Power once when he ran at \$1.20 and got beat! We boosted Sunline a couple of times and she got beat. In the end we decided not to interfere and let the ratings just be what they are. If good horses like Lonhro can beat us then good luck to them. Do we really want to be taking these very short priced horses? On that same day that Lonhro beat us, Alinghi, the odds on favourite in the Golden Slipper went down to our clear top rated selection Dance Hero. It was a better bet at up to \$7 than Alinghi, which was never better than \$2.20 anyhow. A week later we got Alinghi beat again and this time by a \$10 shot! One simple answer is to stay out of these types of races but just remember one win at longshot odds covers a hell of a lot of Lonhros.

#### SELECTION RESULTS

Results are from 17/3/04 to 20/4/04. As the new formula 'sinks in' we expect the returns to improve over the next few weeks. \*\*Results until 31/03/04 only, see article on pg 1 for details.

Selection Service	Bets	Wins	Strike Rate	Profit from \$10
Success Express **	36	11	31%	-\$108.00
Success Express Specials	32	14	44%	-\$19.00
Winform Gold **	20	8	40%	-\$46.00
Winform Winners	29	11	38%	-\$68.00
Winform Winners Specials	14	7	50%	\$0.00

From 1/1/04 until 20/4/04 the Bravo service has had 100 bets for 18 wins and an average dividend of \$5.46. This is below the average for the last four years, which has the strike rate at 20% and the average dividend of \$6.30. So we are making a loss of \$17 for \$10 level stakes betting. We need some more winners like Norfolk Princess at \$21.60.